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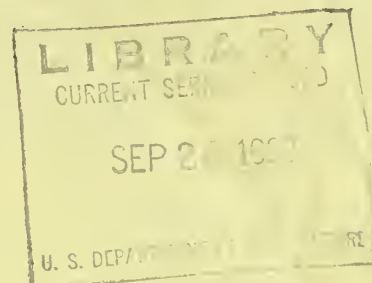
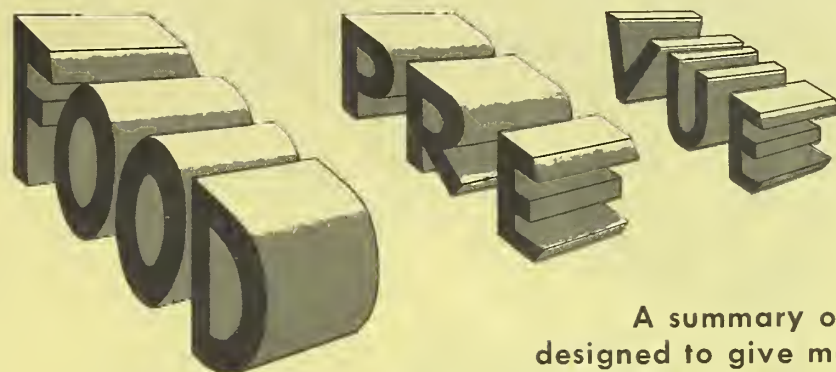
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Cap. 2



**A summary of the food outlook especially
designed to give maximum advance information
to food editors to help them plan food features.**

U. S. Department of Agriculture
Agricultural Marketing Service

August 25, 1960
F P - 40

MEAT.....Total output of all red meat this year is expected to be about 27.9 billion pounds, or 2% above 1959. Due to smaller imports and the population increase, per person supplies will dip about a pound from the 160 pounds consumed last year. Decline in pork will offset increases in beef and veal.

Beef.....Marketings of fed and grass cattle this summer and fall are expected to run ahead of a year earlier. On July 1 cattle and calves on feed for market were 4% larger than that date last year. Producers' plan to market about 6% more fed cattle in the July-September period than they did last year.

Pork.....This fall's hog slaughter will continue considerably below a year earlier, since the past spring's pig crop was 16% smaller than in the spring of 1959. Hog producers plan 4% fewer farrowings this fall compared with a year earlier.

Lamb.....This year's lamb crop totaled 21,584,000 head, which is 2% above last year and 11% above the 1949-58 average. So far this year sheep and lamb slaughter has run slightly greater than the year before.

POULTRY:

Broiler.....Total production will probably show another gain this year. Based on hatchery operations so far this summer, and assuming egg settings over the next several months will taper down toward year-earlier levels, 1960 broiler-fryer slaughter may reach 1.8 billion head.

Turkeys.....Production is expected to just about equal the 82 million birds produced last year.

Eggs.....At mid-year, the laying flock was the same as a year earlier--but a gradual decline in numbers is expected, which will tighten egg supplies.

DAIRY:

In every month so far this year milk output has run a little higher than last year. The first half of the year production rose 718 million pounds, or a slight 1.1%. Production will probably continue above 1959 levels.

VEGETABLES:

Fresh.....The summer crop, not including melons, is expected to be only 1% greater than last year and 9% above average. Substantially larger supplies of lettuce account for most of this increase. Cabbage and cucumbers also run considerably larger than last summer. But partially offsetting these increases are declines in such important crops as sweet corn, onions, celery and tomatoes. Aggregate summer melon output--cantaloups, Honeydews, and watermelons--is 7% larger than a year earlier. Compared with last year, watermelons are up 5%, cantaloups, 10% and Honeydews, 24%.

Potatoes...The late summer crop is estimated at slightly more than 31-3/4 million hundredweight---practically unchanged from month-earlier forecasts. That's 5% below 1959 and 4% below average. First forecasts for the fall potato crop are for 174,856,000 hundredweight, which is 6% above 1959 and 12% above average. This year's sweet potato crop is forecast at slightly above 14,250,000 hundredweight---a sharp 24% below a year earlier and 26% under average.

Processed..Prospective tonnage of six important items for commercial processing is an estimated 1% above 1959 and 8% above average. These six crops usually comprise about seven-eighths of the total tonnage of the 10 crops for which official estimates are issued. Increases over last year include: snap beans, up 14%, contract cabbage for kraut, 29%, tomatoes 4%. Declines, compared with last year include: sweet corn down 7%, green peas, 8%, and winter and spring spinach 1%. On August 1 frozen vegetables stocks stood at 628 million pounds---1% less than average for that date and 14% under a year earlier.

FRUITS:

Apples.....As of August 1 production is forecast at 109,400,000 bushels, or 2% above a month earlier. But this size crop, if realized, is a tenth below last year and 3% less than average.

Pears.....Total production is now over 1,000,000 bushels below month-earlier estimates---27,181,000 bushels, compared with July 1 forecasts of 28,281,000 bushels. This size crop is a tenth below 1959 and 9% under average.

Grapes.....The 1960 crop is estimated at 3,119,780 tons---1% below last year's total but 8% above average.

Citrus....August 1 conditions indicate the 1960-61 crops of Florida grapefruit and oranges are better than a year earlier. California has a light set of Navel oranges but they have sized well. Indications are for a somewhat better Valencia crop than a year ago. But lemons are not as good as last year.

Processed..Frozen fruits in storage August 1 totaled 425,000,000 pounds---compared with 498,000,000 a year earlier. Average August 1 holdings are 468,000,000 pounds. Stocks of frozen orange concentrate on August 1 stood at 39,000,000 gallons---8% greater than average but 9% under a year earlier. Stock reductions in orange concentrate since July 1 are slightly higher than average, and a year earlier.

Cranberries...Based on August 1 conditions the new cranberry crop is estimated at 1,288,500 barrels---4% bigger than 1959's record production and 29% above average. Massachusetts' increase over last year more than makes up for declines in four other cranberry States.

NUTS:

Pecans....Production is forecast at nearly 182 million pounds---the largest since 1953. If the crop is this size it will run 27% larger than last year and more than a fifth above average.

Almonds....California's crop is estimated at 54,000 tons. While 35% smaller than last year, it's 36% above average.

Walnuts....California and Oregon crops are expected to total 74,300 tons---19% above last year but 1% below average.

Filberts...Oregon and Washington output is forecast at 7,950 tons---21% below last year but only slightly below the 10-year average.

The Plentiful Foods Program

The Agricultural Marketing Service of the U. S. Department of Agriculture, through its Plentiful Foods Program, is cooperating in these food campaigns:

OCTOBER CHEESE FESTIVAL -- Oct. 1 - 31

FISH 'N SEAFOOD PARADE -- Oct. 17 - 25

CRANBERRY HARVEST WEEK -- Sept. 29 - Oct. 8

NATIONAL APPLE WEEK -- Oct. 13 - 22

RICE HARVEST FESTIVAL -- Oct. 1 - 31

NATIONAL RESTAURANT MONTH - Oct. 1 - 31

NATIONAL BETTER BREAKFAST MONTH - Sept. 1 - 30